



Shrewsbury Flower Show

Friday 11th & Saturday 12th August 2023

OUTSIDE SHOW GARDEN REGULATIONS

The closing date is 19th May 2023

Email applications to info@shrewsburyflowershow.org.uk

If you have any queries, please call 01743 234055



Shropshire Horticultural Society
Charity Number: 501564

SHROPSHIRE HORTICULTURAL SOCIETY

Quarry Lodge, Shrewsbury, SY1 1RN

Telephone: (01743) 234050

Email: info@shrewsburyflowershow.org.uk

www.shrewsburyflowershow.org.uk

Regulations for Show Gardens

- Exhibitors must comply with the regulations of the Shropshire Horticultural Society. The Society reserves the right to decline any application.
- GARDEN SIZES: Any formation within your boundary only: 4m x 4m; 5m x 5m; 5m x 7m; 6m x 6m; 6m x 8m.
- Gardens MUST be created above ground level. It is not permitted to remove turf or dig holes in the ground without prior written permission from the Floral Chairman.
- Sand and Fine Bark will be provided by the Society up to £250 and additional requirements will be charged (see page 5 for costs). Quantities must be ordered by the Exhibitors on their Application Form. Bark and sand will be left by your site on the Monday before Show Day unless requested otherwise. Please note - Additional orders of sand and bark after 30 June cannot be guaranteed.
- 6" (15.24cm) Edging boards can be provided and fitted if required. If extra height is required, please state on application form (see Page 5).
- A limited number of electricity sockets are available for water fountains etc. The Society will not provide electricity sockets for floodlighting.
- The Society reserves the right to remove trade cards if, in its opinion, they are not in keeping with the general standard of the Show.
- Signs must not exceed the maximum of 61cms x 61cms and not to be displayed until after judging.
- Small pop-up shelters may be used if space allows. They can only be used if they back onto a Show Marquee and must not obscure the vision of other exhibits or hinder the flow of the public.
Maximum size for Shelter: 2m x 2m
- The Society cannot undertake to receive or return any material for use in exhibits.
- All Exhibitors must provide proof of insurance, Public Liability Certificate minimum £5,000,000 and must have a written H&S Policy. The Exhibitor's Risk Assessment Form must be filled in (see Page 6)
- All Exhibitors must provide a 'Detailed Brief'. This is to assist the judges when marking the gardens.
- Exhibitor's badges and Vehicle passes will be ready for collection from Quarry Marquee in Set Up week. Badges must be signed and worn at all times.
- On completion of the Show the ground must be returned to its original condition. **All display materials including unsold plants must be removed by noon on the Sunday after the Show.**

JUDGING: Judging will commence the Friday morning of the Show unless otherwise advised. The area must be cleared and ready by 8am. The judging will be undertaken by the Celebrity Gardener with the help of the Shropshire Horticultural Society's Horticultural Advisor. The judging will be based on the following criteria:

1	Brief:	Is the garden true to the Original Theme?	Realisation & practicality	20 points
2	Overall Impression		Impact, Originality, Visual impact	20 points
3	Overall Design	Does it fit the brief?	Scale, Balance, Unity	20 points
4	Construction	Has it been constructed well?	Quality of finish, Special Features	15 points
5	Planting	Plants must be horticulturally correct	Perfect Specimens, Design, Colour and Texture	25 points
			TOTAL	100 points

Gardens must be designed primarily with the viewing public in mind, but also taking into consideration that whilst the public may not be allowed to go onto the gardens, the judges may wish to enter the garden itself. The judges will use the above-mentioned criteria as their guide. They will acquaint exhibitors with the criteria strengths and weaknesses for their individual garden after the Awards have been presented.

With the exception of an objection based upon alleged fraud, any objection must be lodged before 11am on the first day of the Show. Any objection must be made in writing and handed in at the Secretary's Marquee on the Showground.

THE BRIEF: All exhibitors will be required to provide a written 'brief' in respect of their garden, including the exhibitor's name and the title of the Garden, by 30th June to be ready for the judges. Otherwise the office will provide the judges with a copy of the Exhibitor's application form description.

The Brief should specifically explain why the garden's name has been given, the purpose of the exhibit and how the garden achieves this goal.

The Brief should highlight how the use of materials and hard surfaces contribute to the design, the key features of the garden and plants which may be of particular interest to the public.

The Brief should be a short summary and should not be longer than one A4 sheet of type. This is essential if judges are to make an informed assessment on the design and implementation of the garden. An example of a brief is given below:

Name of Garden: [Azulejo Exotica](#)

The garden gets its name from "Azulejo" meaning blue tile in Spanish, and this combined with an exotic array of plants portray the feeling of gardens far from home.

The garden is designed to provide the onlooker with a vision of the exotic plantings that one can achieve in this country. The "exotica" has been specifically played up using structure plantings of tree ferns and hardy palms. The boundary wall division and the paving incorporate ceramic blue tiles in line with the Spanish way of creating courtyard gardens. The enclosure provides an intimacy as well as practical function in providing shelter for the slightly more tender plants. The plantings major on brilliant reds and yellows.

The purpose of the gardens is to provide the visitor with the design ideas and the key features of a tropical courtyard design – cool running water with fountains, coloured paving and containers to add glamour to the ground. Three types of plants are to be used; hardy structure plants – Fatsia, Eucalyptus, a variety of Bamboos, Trachycarpus Palms, Dicksonia tree ferns & Grevillea "Canberra Gem". Brilliant coloured half hardy perennials bring colour to the front of structure plantings (Osteospermum, Canna, Dahlia) and trailing annuals (Nasturtiums) add further to the scene.

Every visitor will find ideas here to take home and use to provide "Exotica" in their own garden.

TICKETING POLICY: Each Exhibitor will receive 4 Exhibitor Badges. Requests for additional badges must be placed in writing 14 days before the Show and approved by the Floral Chairman. Payment of £20 (including VAT) per badge for additional badges may be charged at the discretion of the Floral Chairman.

VEHICLES:

- **Pedestrians have the right of way at all times.**
- Vehicles must not exceed a speed of 10 miles per hour when on the Showground and Headlights must be on when the vehicle is moving.
- Presence on Showground: Any instructions issued by the Society's Security Contractor **MUST BE** complied with at all times.
- Vehicles will **NOT** be admitted to the Showground unless they clearly display the name of the Exhibitor, the Trade Name by which the site is booked and its site number. Bicycles will not be permitted onto the Showground on Show Days.
- All persons entering the Showground in a vehicle must be in possession of a valid entrance ticket or Exhibitor badge, which must be worn at all times. Those without will not be admitted.
- All Exhibitors vehicles must be removed from the Showground before 7am on Friday 12th August. Any vehicle remaining will be towed away at a cost of £100, payable by the Exhibitor. The Society will accept no responsibility for any damage caused to such vehicle.

PARKING: There is limited free parking for Exhibitors outside the Showground on St Julian's Friars Car Park (postcode: SY1 1XL). Exhibitor vehicles can be parked along Victoria Avenue, alongside the camping area, but this is restricted and on a first come/first served basis. Any vehicle parked on, or partly parked on, the metalled roadway will be removed without notice. The roadway must be kept clear at all times for access and egress of emergency vehicles, the free flow of traffic and pedestrians' safety. Exhibitors/Traders parking cannot be reserved or guaranteed.

Please Note

- All vehicles must clearly display the name of the Exhibitor and the Trade Name by which the garden is booked.
- Vehicles required for dismantling and removal of the garden can enter through the Welsh Bridge Entrance gate at 6.45pm on Saturday providing they are clearly showing a Collection Vehicle Permit, which is supplied to every exhibitor prior to the Show (1 permit per site). Vehicles not displaying valid permits will not be admitted. Exit should be through the Piggott gate onto St Chad's Terrace.

DISMANTLING OF GARDEN: There must be no selling off of any items from the display until after **6.00pm?** on the Saturday.

- **TROPHIES:** Any trophy taken away from the Showground is the responsibility of the Exhibitor. Winners are advised to obtain adequate insurance cover whilst the trophy is in their charge. All trophies must be returned to the Secretary of the Society on or before 1st May of the following year.
- **DOGS:** No dogs, other than assistance dogs, are allowed on the Showground during the Friday and Saturday of the Show.
- **SECURITY:** Security Guards will be on duty from 8pm on the Saturday prior to the Show until 7am on Sunday morning following the Show. Whilst every effort will be made to protect the exhibit, the Society cannot be held responsible for any exhibit left on the Showground overnight. IF VALUABLE PLANTS ARE LEFT, YOU ARE ADVISED TO ARRANGE YOUR OWN SECURITY with the Security Company that is contracted for the Shrewsbury Flower Show, as security regulations do not allow for more than one Security Company to be active on the Showground.

There may be some alterations to the Show Garden Regulations for the 2023 Show leading up to the Show and should this occur the Society reserves the right to amend said regulations and provide the Exhibitor with the updated version before Show Day.

Please note that the decision of the Society in the interpretation of these regulations is final and binding upon the Exhibitor.

Thank you for your co-operation.